

ORDER



KSNV

Orders
Order / Rev: 106190
Alt Order #: 06849036
Product Desc: AFSCME
Estimate:
Flight Dates: 09/12/12 - 09/25/12
Original Date / Rev: 08/31/12 / 09/06/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Campaign Group, Inc.
Buying Contact:
Billing Contact:
 1600 Locust St.
 Philadelphia, PA 19102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AFSCME - *Levin*
Demographic: A35+
Product Codes: PLI2, PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	121	\$99,700.00	\$84,745.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	121	\$99,700.00	\$84,745.00	0.00
Totals	121	\$99,700.00	\$84,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,181.82

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,595.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--			2		\$600.00		0.00				

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$600.00		0.00			
E 2	KSNV	09/17/12	09/21/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	3	\$600.00	1	0.00	NM	3	\$1,800.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$600.00		0.00			
E 3	KSNV	09/24/12	09/25/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$600.00		0.00			
E 4	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$1,000.00		0.00			
E 5	KSNV	09/17/12	09/21/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$1,000.00		0.00			
E 6	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$1,000.00		0.00			
E 7	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$1,500.00		0.00			
E 8	KSNV	09/17/12	09/21/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	3	\$1,500.00	1	0.00	NM	3	\$4,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$1,500.00		0.00			
E 9	KSNV	09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$1,500.00		0.00			
E 10	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$900.00		0.00			
E 11	KSNV	09/17/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MTWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$900.00		0.00			
E 12	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$900.00		0.00			
E 13	KSNV	09/12/12	09/14/12		CM	10am-11am	--WTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--					2	\$450.00		0.00			
E 14	KSNV	09/17/12	09/21/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MTWTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--					3	\$450.00		0.00			
E 15	KSNV	09/24/12	09/25/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----					1	\$450.00		0.00			
E 16	KSNV	09/12/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--					2	\$325.00		0.00			
E 17	KSNV	09/17/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--					3	\$325.00		0.00			
E 18	KSNV	09/24/12	09/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----					1	\$325.00		0.00			
E 19	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--					2	\$425.00		0.00			
E 20	KSNV	09/17/12	09/21/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--					3	\$425.00		0.00			
E 21	KSNV	09/24/12	09/25/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----					1	\$425.00		0.00			
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--					2	\$325.00		0.00			
E 23	KSNV	09/17/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--					3	\$325.00		0.00			
E 24	KSNV	09/24/12	09/25/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----					1	\$325.00		0.00			
E 25	KSNV	09/12/12	09/14/12		CM	2pm-3pm	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--			2		\$325.00			0.00			
E 26	KSNV	09/17/12	09/21/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--			3		\$325.00			0.00			
E 27	KSNV	09/24/12	09/25/12	The Doctors	CM	2pm-3pm	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			1		\$325.00			0.00			
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--			2		\$450.00			0.00			
E 29	KSNV	09/17/12	09/21/12	Dr. Phil	CM	3-4p	MTWTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--			3		\$450.00			0.00			
E 30	KSNV	09/24/12	09/25/12	Dr. Phil	CM	3-4p	MT-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			1		\$450.00			0.00			
E 31	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour) (4:00 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--			2		\$700.00			0.00			
E 32	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
4PM NEWS (1 hour) (4:00 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--			3		\$700.00			0.00			
E 33	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			1		\$700.00			0.00			
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--WTF--			2		\$1,200.00			0.00			
E 35	KSNV	09/17/12	09/21/12	M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	MTWTF--			3		\$1,200.00			0.00			
E 36	KSNV	09/24/12	09/25/12	M-F Early News	CM	5-630p	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MT-----			1		\$1,200.00			0.00			
E 37	KSNV	09/16/12	09/23/12		CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	2	\$3,600.00

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$1,800.00		0.00				
Week:		09/17/12	09/23/12	-----S		1			\$1,800.00		0.00				
E 38	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--		3			\$1,300.00		0.00				
E 39	KSNV	09/17/12	09/21/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWTF--		4			\$1,300.00		0.00				
E 40	KSNV	09/24/12	09/25/12	M-F Wheel	CM	7-730pm	MT-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----		1			\$1,300.00		0.00				
E 41	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	--WTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--		2			\$1,000.00		0.00				
E 42	KSNV	09/17/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MTWTF--		3			\$1,000.00		0.00				
E 43	KSNV	09/24/12	09/25/12	Face to Face w/ Ralston	CM	730-758pm	MT-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----		1			\$1,000.00		0.00				
E 44	KSNV	09/15/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
				SAT/ Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$500.00		0.00				
Week:		09/17/12	09/23/12	-----S-		1			\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	09/17/12-09/23/12	Wknd Wheel of Fortune			7-730pm	-----Sa--	:30		(\$500.00)	0.00	NM			
See MG 44.3															
[PGM CHG = WHEEL IN PRIME]															
3	KSNV	09/22/12-09/22/12	Wheel of Fortune in PRIME			M-SA 8-11p / SU	-----Sa--	:30		\$500.00	0.00	NM			
(M) MG for 44.2 09/22															
[INV CORRECTION]															
E 45	KSNV	09/15/12	09/22/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	2	\$750.00
				Vegas Inc.											
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$375.00		0.00				
Week:		09/17/12	09/23/12	-----S-		1			\$375.00		0.00				
E 46	KSNV	09/18/12	09/18/12	Tues PR 9-10p	CM	9-10p	-T-----	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Tuesday Prime 9-10p											
GO/NORMAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-T-----		1			\$2,600.00		0.00				
E 47	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Wednesday Prime 9-10pm											

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$4,000.00		0.00			
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	---W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
LAW & ORDER:SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$3,200.00		0.00			
E 49	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					2	\$1,200.00		0.00			
E 50	KSNV	09/17/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					3	\$1,200.00		0.00			
E 51	KSNV	09/24/12	09/25/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$1,200.00		0.00			
E 52	KSNV	09/12/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$750.00		0.00			
E 53	KSNV	09/17/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$750.00	1	0.00	NM	5	\$3,750.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$750.00		0.00			
E 54	KSNV	09/24/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$750.00		0.00			
E 55	KSNV	09/12/12	09/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
LATE NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$425.00		0.00			
E 56	KSNV	09/17/12	09/21/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
LATE NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$425.00		0.00			
E 57	KSNV	09/24/12	09/25/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
LATE NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$425.00		0.00			
													Totals	121	\$99,700.00